

Thursday, November 5, 2020

Welcome to
The San Antonio Web Spinners

Presentation by Kay Guenther

“Choosing Focus Keywords for
SEO Ranking”



Meeting Agenda

6-6:30

- **Welcome**
- **2020 Meetings**
 - December 3: Presentation by Gay Carnes: A Road Trip Through Adobe Mobile Apps
 - Presentation by Joe Houde: The Exciting World of Adobe MAX 2020
 - Giveaway: Adobe Cloud 1-year Subscription
- **2021 Meetings (January-December)**
 - Presentation topics to be scheduled. Open for ideas and suggestions.
- **Announcements from Adobe:**
 - Adobe MAX:** All sessions available on-demand at <https://www.adobe.com/max.html>
 - Free Adobe Stock Photos:** over 75,000 available <https://tinyurl.com/y3gg7o2q>
- **Website Changes:**
 - Updated 2020 Meetings page. Program summaries “coming soon”
 - Updated Calendar page.
 - Updated Adobe Shortcuts page “coming soon”.
- **New meeting segment:** Show & Tell (5-10 minutes)



Connect with SAWS:

Email address: sawebspinnersgroup@gmail.com

Website: <https://www.sawebspinners.com>

Facebook:

<https://www.facebook.com/groups/sanantoniowebspinners>

Twitter: <https://twitter.com/SAwebspinners>

YouTube: <https://tinyurl.com/ya32ohxg>

YouTube: Subscribe to the SA Web Spinners channel for monthly program videos

Meeting Agenda (cont.)

6:30-7:10

Short Program by Glyn Barrows: “Double Background Images”

Everyone will be muted during the presentation. Enter questions in chat window.

7:10-7:30

Long Program by Kay Guenther: “Choosing Focus Keyphrases for SEO Ranking”

Everyone will be muted during the presentation. Enter questions in chat window.

7:30-7:40

Show & Tell by Kay Guenther: Using Adobe Fonts to identify fonts in images

7:40-7:50

Glyn Barrows: AAMUG

Joe Houde: Audio/Visual Sub-Group

Glyn Barrows (Anna Dorrycott): Animation Sub-Group

7:50-8

Adjourn



Suggestions/ideas for future meetings or classes
(email to sawebspinnersgroup@gmail.com)

Links

- Google Find My Device app for Apple or Android devices
- Noble Desktop: [Free HTML & CSS Course](#)
- Site Pro News: [Quick Guide to Speed Up Your Image Heavy Website](#)
- Google's Ranking Factors and SEO Checklist: [Infographic](#)
- Creative Website Marketing Strategies: [Infographic](#)
- [Adobe Creative Cloud Libraries](#)
- Photoshop CAFÉ (Colin Smith): [Tutorials](#)
- WebBuilder Expert: [How to Pick the Perfect Font Style Design for your Website](#)
- Master PowerPoint: [15 Essential Tips](#)
- [A Brief History of Google's Algorithm Updates](#)
- CSS3 Gen: <https://css3gen.com/> (generate useful snippets)
- [A Definitive List of What Those F1-F12 Keys Do](#)



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